FARE Copyright Permission Guidelines

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Requesting Permission

To request permission to use FARE materials, please submit a request to permissions@foodallergy.org. Your request should include the following:

- Requestor’s name; company/institution name; address; telephone number; fax number and/or e-mail address; title; and the exact material to be used (include title and, if applicable, URL).
- The request must describe how the material will be used/presented and distributed and whether the materials will be sold for profit.

Please allow 10-15 business days from receipt of all required information for a response.

Failure to receive a response does not provide any permission to use FARE’s materials. Moreover, permission is not granted until FARE sends the requesting party a final written agreement that is confirmed and accepted by the requesting party.

NOTE: Any requests for materials related to FARE’s Teal Pumpkin Project® are managed separately. Please refer to the usage guidelines, which may be found here.

General Usage Guidelines

Permission, as described above, may be granted by FARE on a case by case basis for uses including, but not limited to: non-profit training, educational presentations, and certain limited for-profit uses. In all cases, the user must include attribution of FARE’s copyright covering the material used.

FARE reserves the right to deny any request. Additionally, permission will not be granted to:

- Use FARE materials to endorse (implied or otherwise) a product, company or service.
- Copy an entire FARE publication, pamphlet, slide set or video for a for-profit use.
- Use any FARE material that has been discontinued or is under revision.

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Permission may be granted free of charge for usage of FARE’s materials, including FARE’s Food Allergy & Anaphylaxis Emergency Care Plan, only if the request meets these criteria:

- Material is being used for educational/training purposes by a non-profit entity or student enrolled at such entity. Student use is limited to projects presented only in a classroom setting for academic credit.
- Material will not be used for a commercial or for-profit activity or to promote a commercial product.
- The FARE copyright statement must be included on the reproduction.

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Permission may be granted on a case by case basis for usage of FARE’s materials for inclusion of educational content about food allergies in books, apps, websites, and other works.

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- Digital Platform only—$100 (e.g., websites, see the Additional Terms for Digital Platform Uses below)
- Combined Uses—total of costs for each type of use (e.g., $100 total for combined print and e-book use)

For uses of FARE-sourced material that exceed the limits described above, FARE requires a licensing agreement tailored to the intended usage of FARE materials. To request such a license, please submit requests according to the permission process described above.

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Permission may be granted to use FARE materials on third-party websites or other digital platforms under the following rules:

1. FARE materials, as identified in written permission obtained by the third party from FARE, may be posted for a 12-month term beginning on the date permission is granted.
2. All FARE material and links must be removed from the third party’s website upon expiration of the 12-month permission period. Requesters must re-apply for permission to re-post FARE content.
3. The requestor must agree to include a link back to the source of the material on FARE’s website.
4. FARE material may not be used in such a way that could lead a reasonable person to believe that FARE has endorsed (implied or otherwise) any company, or approved or reviewed printed materials, goods, products or services offered by any company.
5. FARE material may not be used for sales presentations or sales purposes.
6. If at any time these guidelines are not followed, the requestor must immediately remove all FARE material and links from its website.

Other Uses Not Addressed in Guidelines

For uses of FARE-sourced material that are not addressed in or go beyond the limited uses described in these Copyright Permission Guidelines, please submit your request according to the permission process described above.