



HOW YOUR BUSINESS CAN TAKE PART IN THE TEAL PUMPKIN PROJECT®

Help create a safer, happier Halloween for all by following these simple steps.



1

DISPLAY A TEAL PUMPKIN AT YOUR CHECKOUT COUNTER OR WINDOW

- Paint a real pumpkin teal, using acrylic or spray paint.
- Or, purchase a pumpkin from a local retailer or online.

2

HAVE A NON-FOOD TREAT OPTION FOR TRICK-OR-TREATERS

- If your town, mall or office building takes part in a Halloween trick-or-treating event, have non-food treats as an option for kids with food allergies, celiac disease and other conditions.



3

POST FLYERS AND SIGNS ABOUT THE TEAL PUMPKIN PROJECT

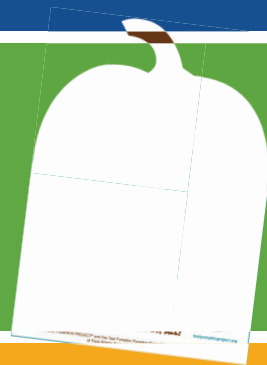
- FARE has free signs and flyers, including one with tear-off tabs for you to post on your bulletin board or office kitchen.



4

PARTICIPATE IN THE TEAL PUMPKIN PROJECT PIN-UP PROGRAM

- Sell pin-ups to generate donations to help FARE support kids and families that are living with food allergies. To order your Teal Pumpkin Project pin-ups, email tealpumpkinproject@foodallergy.org.



BECOME A SPONSOR OR DONATE A PORTION OF PROCEEDS TO FARE

- Set yourself apart by aligning your company with a good cause. Consider becoming an official sponsor or donating a portion of proceeds and connect your customers with a cause they care about. To learn more, email imonteiro@foodallergy.org.

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FARE

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