

## Food Allergy Research & Education (“FARE”) Board of National Ambassadors

### Mission

FARE’s mission is to improve the quality of life and the health of individuals with food allergies, and to provide them hope through the promise of new treatments.

### Board of National Ambassadors

FARE National Ambassadors are integral to advancing our mission. This influential and prestigious group of corporate, foundation and civic leaders leverages their relationships on behalf of FARE. Our vision is to engage ambassadors who will assist us in the development of strategic relationships with key members of Congress, officials of the Administration, governors, legislators, mayors, business leaders, non-profit organizations, trade and medical associations, and think tank institutions. These strategic relationships will help FARE to establish critical public-private partnerships, elevate our thought leadership, and ultimately raise the substantial funds and awareness necessary to enable us to meet mission-driven goals of safety and inclusion.

We seek to develop an influential group of National Ambassadors who are committed to advancing the FARE national agenda as follows:

- Serve as trusted advisors to the FARE’s Board Chair, CEO, and senior management team as they develop and implement FARE’s Fundraising and Awareness Campaign plan.
- Serve as active advocates for the organization and fully engage in identifying and securing the partnerships and associated financial resources necessary for the organization to advance its mission.
- In partnership with FARE staff, represent the organization in professional organizations and local communities by identifying and leveraging personal connections, networks, and resources that can benefit the organizations fundraising and reputational standing.
- Being a leading voice in FARE’s community and grassroots outreach by bringing national food allergy programming to local communities through grassroots initiatives, supporting FARE education and advocacy programs, and educating community leaders and people of influence (school administrators, restaurateurs, first responders) about the importance of food safety, clinical access, and inclusion.
- Attend national and local FARE events.

## Resource Development

The Board of National Ambassadors represents a key group of influencers who are passionate and committed to FARE and the food allergy community. To be eligible to be a member of the Board of National Ambassadors, an individual must be able to contribute by: (i) committing to contribute or raise a minimum of \$10,000 to support FARE; (ii) offering critical expertise to FARE in mission-supportive areas such as research, pharma or bio-tech, legislation, and media relations and outreach; or (iii) providing access to a broader network of impactful supporters and influencers that will help represent FARE's mission. The Board of Ambassadors has a responsibility to work on behalf of the food allergy community to advance FARE's mission and impact change for food allergic people and families.

## Participation

National Ambassadors commit to the following (to be further refined and defined as the organization grows):

- Attending meetings of the Board of National Ambassadors, expected to occur quarterly by telephone including an event-driven annual in-person meeting.
- Attending national and/or regional gatherings (special ambassador meetings, cultivation receptions, national triennium conference, special events and/or fundraising events).
- Participating in ad hoc committees of the Board of National Ambassadors.

For this extraordinary commitment, FARE National Ambassadors receive the following opportunities: invitation to special research dinners, regional luncheons, local events; recognition in FARE's Annual Report and on [foodallergy.org](http://foodallergy.org).