

FARE at Work 2015

LIFE



HOPE



HEALTH



ABC7 19 hrs · 🗨️ Like Page

Halloween is almost here, and while most kids love the candy-filled holiday, those with food allergies have to be extra careful. Non-profit group Food Allergy Research & Education wants to help parents and kids better navigate friendly doorsteps by asking homeowners to put a teal pumpkin out front as a sign that they offer allergy-friendly options.



Let trick-or-treaters know you have food allergy-friendly alternatives with a teal pumpkin this...
Let trick-or-treaters and their parents know you have food allergy-friendly alternatives by putting a teal pumpkin on your doorstep this Halloween.
ABC7.COM

2.3k Likes 167 Comments 832 Shares



Message from the CEO

When I was first named CEO in October 2014, FARE was still a young organization, formed as a result of a merger between two leading organizations, the Food Allergy Initiative and the Food Allergy & Anaphylaxis Network. We have come a long way since then. In this report, you'll see a snapshot of the impactful programs that have come to fruition and are changing lives.

Thanks to the generosity of our supporters, in 2015 FARE continued to drive the advancement of food allergy research, intensified education and advocacy efforts on behalf of the millions affected by food allergies and raised the profile of this serious disease through our wide-reaching awareness initiatives.

Every member of the food allergy community plays a role in advancing our cause. But only together can we make a difference.



Sincerely,

James R. Baker, Jr., MD
CEO and Chief Medical Officer

"I can't think of a single organization that has had such a direct and positive impact on our family than FARE. We have been members for 16 years, and even if my daughter outgrew all of her allergies, we would continue as members just to show our support for an organization that has done so much for families with food allergies. It seems that FARE is growing right along with our daughter, and it is my hope that as an adult she will continue to look to FARE for advice and support."—Debra Jacobs

LIFE

FARE's education, advocacy and awareness initiatives support the ability of individuals with food allergies to live safe, productive lives with the respect of others.



Push for Airline Accommodation Takes Flight

Leading a coalition of patient advocacy groups, FARE championed the Airline Access to Emergency Epinephrine Act (S. 1972), bipartisan federal legislation to review airline policies, require epinephrine auto-injectors on planes, and train crewmembers. Work to advance elements of the bill is ongoing.



A Safe, Happy Halloween for All

FARE's Teal Pumpkin Project® campaign to give trick-or-treaters non-food options reached more than 6 million people on social media, inspired participation in all 50 states and 14 countries, and was featured in more than 1,000 media outlets.



Safety and Inclusion on Campus

At 12 pilot schools, FARE established the College Food Allergy Program, providing guidelines, support and free training to create a safer, more inclusive college experience for students with food allergies.



A Helping Hand to Local Partners

With \$143,000 in funding as well as in-kind support, our Community Outreach Awards Program sponsored 50 initiatives in 25 states, helping local advocates advance food allergy awareness and education in their communities.



Stepping Up to Stop an Epidemic

More than 25,000 individuals in 56 cities joined the FARE Walk for Food Allergy to increase community awareness of food allergy and raise nearly \$2.3 million to support food allergy research, education, and advocacy. FARE's galas and luncheons raised an additional \$4.2 million in 2015.



Answers When You Want Them

FARE is most trusted source of food allergy information. In 2015, nearly 2.5 million people visited our website, and more than 1000 questions and information requests were answered. The year's monthly educational webinars – free and accessible 24/7 – have received more than 5600 views.



Allergy Awareness for the Record Books

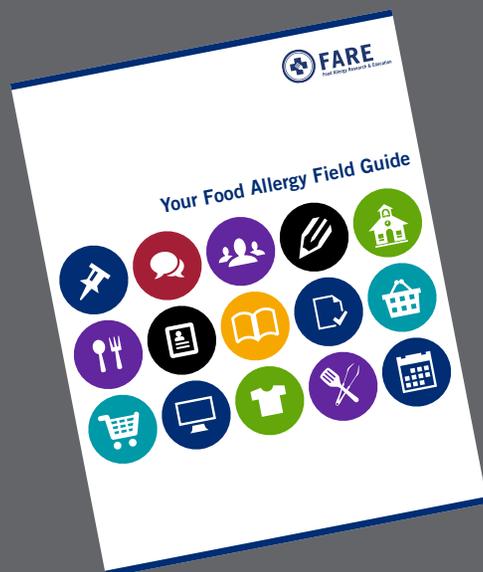
The 10th Annual FARE Teen Summit set a Guinness World Records™ achievement as teens and parents gained new tools for managing food allergy. At the world's Largest Allergy Awareness Lesson, 378 participants had a blast enhancing personal and public understanding of food allergy and anaphylaxis.

A Teal Spotlight on Food Allergy

May 2015's Food Allergy Action Month featured the second FARE National Food Allergy Conference, Niagara Falls floodlit in teal for food allergy awareness, and a message from President Barack Obama for everyone affected by food allergy – patients, families, friends and communities.

HEALTH

FARE works to enhance the healthcare access of individuals with food allergies to state-of-the-art diagnosis and treatment.



A Map for Your Food Allergy Journey

Updates to FARE's free toolkit, Your Food Allergy Field Guide, gave critical information to patients and their families as they transitioned from initial diagnosis to living well with food allergies. FARE delivered 25,000 field guides in 2015, bringing to 115,000 the number of food allergy field guides provided by FARE to the food allergy community.

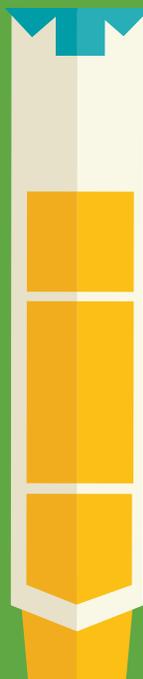
Defining the State of Food Allergy Knowledge

The National Institutes of Science, Engineering and Medicine convened leading food allergy experts for a global consensus study addressing critical issues and unanswered questions related to food allergy. FARE conceived, initiated and helped sponsor this study, which will help shape public policy and guide future education, advocacy and research efforts.



Epinephrine Access Expanded to Save Lives

FARE worked with advocates in Michigan, Nevada, New Jersey, Wisconsin and other states to allow entities such as day care centers, summer camps, restaurants, and theme parks to provide undesignated ("stock") epinephrine for emergency treatment of anaphylaxis. In 2015, 19 states passed entity laws.



Protecting Kids From Unexpected Threats

Approximately 20-25 percent of epinephrine auto-injectors used in a K-12 school setting are administered to students or staff whose allergies aren't known. FARE helped local advocates in New Jersey and Texas push for laws allowing stock epinephrine in schools.



HOPE

FARE supports research in both industry and academia that promises new treatments to improve the allergic condition.

A Collaborative Revolution in Food Allergy Care

Launched in 2015 with 24 centers of excellence and an initial investment of \$2.3 million, the FARE Clinical Network coordinates research and clinical institutions nationwide to improve patient care and speed the development of life-changing treatments. FCN facilities offer food allergy patients state-of-the-art diagnosis, treatment and research.



Food Allergy Experts Gather at FARE Research Retreat

FARE convened its third Research Retreat in 2015, bringing together 80 researchers, senior government officials, industry representatives and food allergy advocates from around the world.

Recruiting New Talent to Shed Light on Food Allergy

The 2015 FARE Investigator in Food Allergy Awards inaugurated a multiyear research grant program attracting gifted early and mid-career investigators to the field of food allergy. FARE Investigators received millions of dollars in support to advance food allergy research.



Michiko Oyoshi



Simon Hogan

Food Allergy Research LEAPs Forward

Research funded by FARE produced several key findings in 2015. The groundbreaking LEAP study (Learning Early About Peanut Allergy) promises to shape how babies are introduced to allergenic foods. Investigations also examined emergency department visits and the role of genetics in peanut allergy.



Corporate Partners

FARE wishes to thank the following companies that partnered with FARE in 2015:

Sanofi	Mylan Specialty L.P.
Daiya	Name Bubbles
Don't Go Nuts (Pinto Barn)	Skeeter Snacks
Enjoy Life Foods	Sun Butter
Mello Smello	Sun Cups

FARE 2015 Board of Directors

Janet Atwater, Chair
 Robert Nichols, Vice Chair
 Denise A. Bunning, Secretary
 Michael Lade, Treasurer
 Maria Acebal
 James R. Baker, Jr., MD,
 Chief Executive Officer & Chief Medical Officer
 Leslie Cornfeld
 Andrew Gilman
 John J. Hannan
 Joseph Ianniello
 David R. Jaffe
 Rebecca Lainovic
 Sharyn T. Mann
 Adam Miller
 Amie Rappaport McKenna
 Todd J. Slotkin
 Mary Weiser
 Julie Wilcox
 Elliot S. Jaffe, Chairman Emeritus

Financial Overview

2015 Audited Financial Statements

REVENUE

Individual Giving	\$ 5,976,214
Corporate Giving	1,366,475
Education Initiatives	168,769
Special Events	5,154,505
Other Revenue	<u>101,250</u>
TOTAL REVENUE	12,767,213

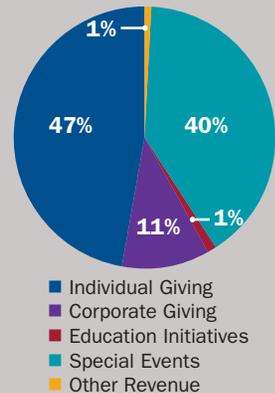
EXPENSES

<i>Programs</i>	
Advocacy and Education	2,470,329
Awareness and Communications	2,333,560
Research	<u>8,258,609</u>
Total Programs	13,062,498
<i>Supporting Services</i>	
Fundraising	3,423,550
Management and General	<u>791,728</u>
Total Supporting Services	4,215,278
TOTAL EXPENSES	17,277,776

CHANGE IN NET ASSETS (4,510,563)

*Excludes equity investment losses and gains in Allergen Research Corporation

2015 Sources of Funds



2015 Uses of Funds

