Message from the CEO

FARE had a productive year of growth in 2016. Many programs initiated in the prior year expanded to serve additional communities. Among these are the nationwide FARE Clinical Network of leading food allergy research and patient care centers, the College Food Allergy Program that promotes safety and inclusion on campuses across the country, and the Teal Pumpkin Project, which encouraged 22 million people to offer non-food Halloween treats for children with dietary restrictions.

Also making an impact are innovative programs launched in 2016. These include Food Allergy Awareness Days organized at selected state capitols to help local volunteers educate their elected representatives, and regional Outcomes Research Advisory Boards through which patient representatives share their unique insights with other key stakeholders to develop patient-centered food allergy research programs informed by real-world experiences.

These efforts, and all of the initiatives featured in this report, are made possible through the generosity of FARE’s supporters. Working together, we are fueling the advancement of food allergy research, communicating evidence-based knowledge, drawing attention to an evolving epidemic, speaking out on behalf of 15 million Americans with food allergies, and sharing a powerful message of life, health and hope. Thank you for your commitment to driving forward progress.

Sincerely,

James R. Baker, Jr., MD
CEO and Chief Medical Officer
FARE’s education, advocacy and awareness initiatives support the ability of individuals with food allergies to live safe, productive lives with the respect of others.

Teal Is the New Orange
Celebrated worldwide, FARE’s Teal Pumpkin Project® put non-food options for trick-or-treaters on the map in all 50 states and 12 countries. Word of the Teal Pumpkin Project reached 22 million people, and the interactive map of participating households grew by 77 percent from 2015.

An Empowering Showcase for Ideas
Held in a Midwestern city for the first time, the 11th Annual FARE Teen Summit in Milwaukee inspired young food allergy patients and supporters with the debut of Teen Summit Innovation Tank. Eight competitors presented their most creative inventions to make life with food allergies simpler and safer.

Safety and Inclusion on Campus
The College Food Allergy Program tripled its impact in its second year. FARE provided guidelines, support and free training to 36 colleges and universities, making campus life safer and more inclusive for students with food allergies.

Food Allergy Know-How at Your Fingertips
Patients and their families turn to FARE as the leading source of reliable food allergy information. More than 2.6 million people visited our website in 2016. Presented live and archived for online access, the year’s free educational webinars were viewed 7,700 times.

Building Awareness Step by Step
To support FARE’s initiatives in food allergy research, education and advocacy, the FARE Walk for Food Allergy was held in 48 cities. Walk events have raised more than $25 million since the first food allergy walk in 2004.

Partnering Locally to Foster Awareness
Through the Community Outreach Awards Program, 53 grassroots initiatives received more than $145,000 in funding and in-kind support, helping local advocates share food allergy awareness and education in cities and towns across 24 states.

A Teal Beacon of Respect
For the first time ever, the Empire State Building was lit teal in honor of Food Allergy Awareness Week. FARE’s well-received awareness week theme, “React with Respect,” encouraged the public to take food allergies seriously and not make light of this potentially life-threatening disease.

Globetrotting With Food Allergies Made Easier
Collaborating with partner organizations in the International Food Allergy & Anaphylaxis Alliance, FARE produced travel tips for managing food allergies in 11 nations in Europe, Asia, Australasia and the Americas. Each country’s tip sheet details epinephrine availability, emergency medical care, food labeling laws and dining out.
FARE works to enhance the healthcare access of individuals with food allergies to state-of-the-art diagnosis and treatment.

A Roadmap to Food Allergy Safety
Conceived and initiated by FARE to inform food allergy research and policy, “Finding a Path to Safety in Food Allergy” was released in 2016 by the National Academies of Sciences, Engineering and Medicine. The consensus report calls for systematic collection of prevalence data, wider access to epinephrine, and food labeling based on risk assessment.

A Trusted Resource From Day One
When families receive a food allergy diagnosis, FARE is there. Your Food Allergy Field Guide, FARE’s free toolkit, is given to patients by allergy specialists nationwide to simplify each step of their food allergy journey. FARE has distributed more than 140,000 field guides to date, including 30,000 in 2016.

Advances in Stock Epinephrine Access
When food allergies are undiagnosed or prescribed epinephrine isn’t available, undesignated (“stock”) epinephrine can halt reaction symptoms and save lives. FARE worked with community advocates to push for laws enacted in 12 states and the District of Columbia to expand the availability of stock epinephrine in schools and public entities.

Awareness Days to Inform State Governments
Joining with local advocates to educate state legislators, FARE organized Food Allergy Awareness Days at state capitols in New York, Illinois, California and Ohio. All four states subsequently passed legislation increasing access to stock epinephrine in public entities such as childcare centers, theme parks and sporting arenas.

Seeking Solutions to the High Cost of Epinephrine
In a year when auto-injector prices reached a flashpoint, FARE was the only patient organization to stand for epinephrine affordability by refusing to accept funds from auto-injector manufacturers until meaningful competition exists. Perspectives on epinephrine pricing from 4,500 survey respondents were shared with elected officials.
Through support for academic and industry research, FARE promotes the development of new therapies and offers hope for effective treatments.

FARE’s annual benefits – the Food Allergy Ball, the New York Spring Luncheon and the Chicago Spring Luncheon – raised nearly $3.4 million in 2016 to benefit food allergy research, education, advocacy and awareness programs.

Fueling Progress Through Targeted Research
The world’s largest source of private funding for food allergy research, FARE serves the food allergy community by supporting the development of evidence-based approaches to prevention, diagnosis, management and treatment. Since 2015, FARE’s investment in research has exceeded $10 million.

World-Class Care for Patients
The FARE Clinical Network expanded to include 27 centers of excellence. This collaboration brings top institutions together to ensure that food allergy patients across the country have access to state-of-the-art diagnosis, care, research and clinical trials.

Another LEAP Forward to Prevent Peanut Allergy
LEAP-ON, a follow-up to the trailblazing LEAP study (Learning Early About Peanut Allergy), showed that feeding peanut early to babies at high peanut allergy risk gave durable protection against peanut allergy that was not lost when the children avoided peanut during their sixth year of life. LEAP and LEAP-ON, both partially funded by FARE, led to new peanut introduction guidelines in 2017.

Talented Scientists Convene to Share Findings
More than 100 researchers, government officials, industry representatives and food allergy advocates attended the fourth FARE Research Retreat. Progress reports by recipients of 2015 FARE Investigator in Food Allergy awards highlighted the value of these multiyear grants in recruiting researchers to the food allergy field.

A Patient Voice to Shape the Path of Research
Through regional and national participation in FARE’s newly established Outcomes Research Advisory Board, food allergy patients and their representatives partnered with key stakeholders to develop a patient-centered food allergy research program informed by real-world experiences.
Corporate Partners
FARE wishes to thank the following companies that partnered with FARE in 2016:

- CVS Pharmacy, Inc.
- Don’t Go Nuts
- Enjoy Life Foods
- Fun World
- Hy-Vee, Inc.
- Learning Express
- Magic Power Co. Ltd.
- Mello Smello
- Michaels Stores, Inc.
- Mylan Specialty L.P.
- Mystic Industries Corporation
- Nice ‘N CLEAN Premium Wet Wipes
- Oriental Trading Company, Inc.
- SCS Direct, Inc.
- Skeeter Nut Free
- SurfSweets
- The Switch Witch
- United LLC for Market Street

FARE 2016 Board of Directors

- Janet Atwater, Chair
- Robert Nichols, Vice Chair
- Denise A. Bunning, Secretary
- Michael Lade, Treasurer
- Maria Acebal
- James R. Baker, Jr., MD, Chief Executive Officer & Chief Medical Officer
- David A. Crown
- Rachael Dedman
- Andrew Gilman
- John J. Hannan
- Joseph Ianniello
- David R. Jaffe
- Rebecca Lainovic
- Sharyn T. Mann
- Adam Miller
- Amie Rappaport McKenna
- Joelle Resnick
- Todd J. Slotkin
- Mary Weiser
- Julie Wilcox
- Elliot S. Jaffe, Chairman Emeritus

Financial Overview
2016 Audited Financial Statements

**REVENUE**
- Individual Giving $7,044,460
- Corporate Giving $1,197,003
- Education Initiatives $203,424
- Special Events $3,680,715
- Other Revenue $199,062

**TOTAL REVENUE** $12,324,664

**EXPENSES**

*Programs*
- Advocacy and Education $3,205,827
- Awareness and Communications $2,198,941
- Research $3,872,915

**Total Programs** $9,277,683

*Supporting Services*
- Fundraising $2,805,116
- Management and General $793,311

**Total Supporting Services** $3,598,427

**TOTAL EXPENSES** $12,876,110

**CHANGE IN NET ASSETS** $(551,446)

*Excludes equity investment losses and gains in Allergen Research Corporation

2016 Sources of Funds: 57% Individual Giving, 30% Corporate Giving, 2% Education Initiatives, 1% Special Events, 10% Other Revenue

2016 Uses of Funds: 72% Programs, 22% Advocacy and Education, 6% Fundraising, 30% Management and General, 17% Research

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