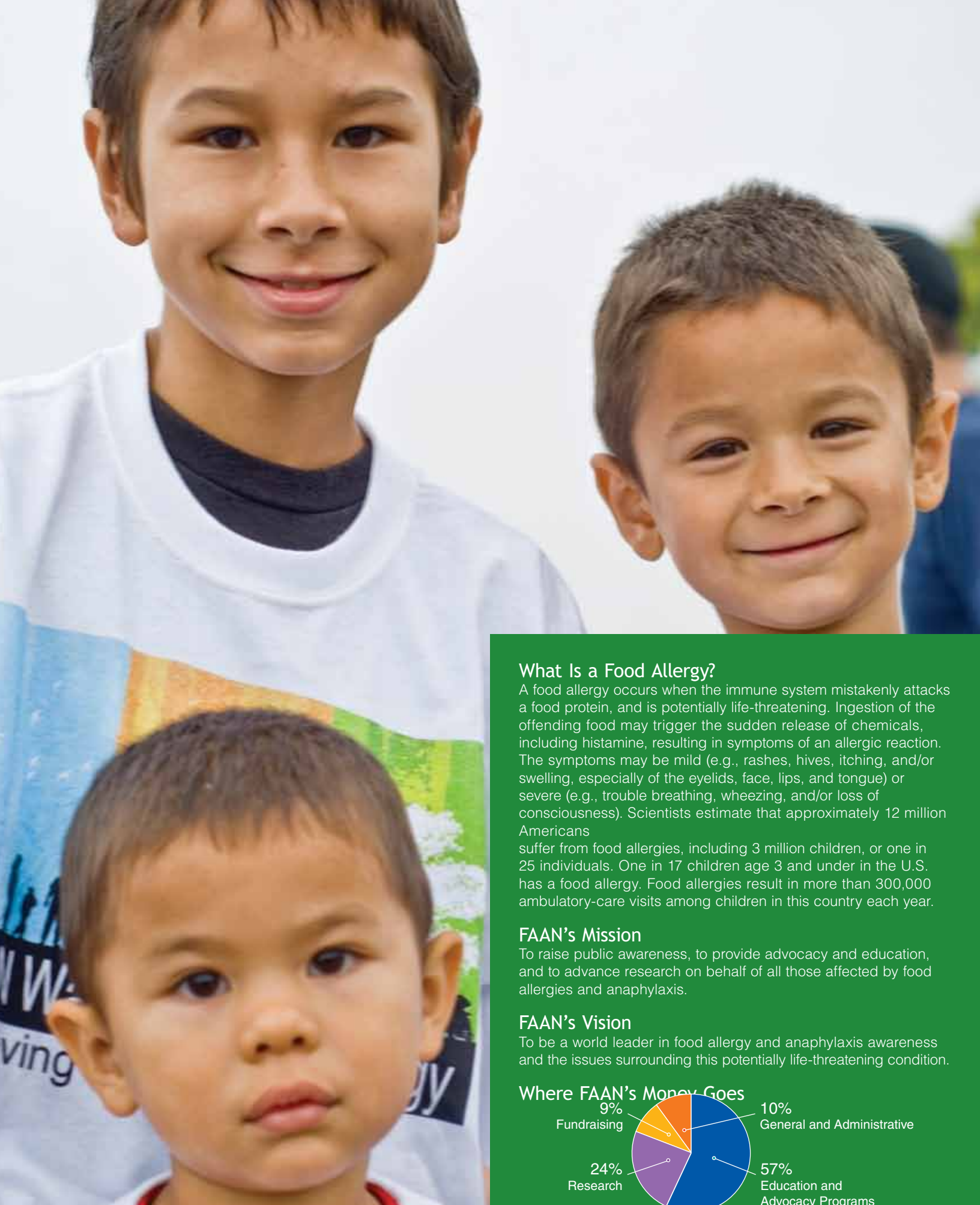




# Taking Action 2009



Annual Report



# Taking Action in 2009



## What Is a Food Allergy?

A food allergy occurs when the immune system mistakenly attacks a food protein, and is potentially life-threatening. Ingestion of the offending food may trigger the sudden release of chemicals, including histamine, resulting in symptoms of an allergic reaction. The symptoms may be mild (e.g., rashes, hives, itching, and/or swelling, especially of the eyelids, face, lips, and tongue) or severe (e.g., trouble breathing, wheezing, and/or loss of consciousness). Scientists estimate that approximately 12 million Americans suffer from food allergies, including 3 million children, or one in 25 individuals. One in 17 children age 3 and under in the U.S. has a food allergy. Food allergies result in more than 300,000 ambulatory-care visits among children in this country each year.

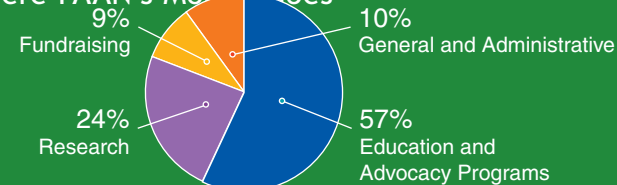
## FAAN's Mission

To raise public awareness, to provide advocacy and education, and to advance research on behalf of all those affected by food allergies and anaphylaxis.

## FAAN's Vision

To be a world leader in food allergy and anaphylaxis awareness and the issues surrounding this potentially life-threatening condition.

## Where FAAN's Money Goes



This year was my first year as the CEO of FAAN, and it was incredible. I enjoyed traveling throughout the country to meet FAAN members and the many people whom FAAN touches that are concerned with the issues of food allergies and anaphylaxis. Throughout 2009, the FAAN staff, our Board of Directors, and I have sought to gain input from our members, supporters, and partners. Our goal was to seek their insights and needs, and to learn how FAAN can better serve them. We utilized this vital input to allow this year to be a time of assessment, and to build a plan for growth.

Our overall theme in 2009 was "Take Action, Prevent Reactions." Our annual report follows this theme, highlighting the ways that FAAN took action in 2009. These actions aligned with our mission to raise public awareness, to provide advocacy and education, and to advance research on behalf of all those affected by food allergies and anaphylaxis.

Education remains the single most important aspect to staying safe with food allergies. In 2009, FAAN took action to prevent reactions

by hosting our 16th Annual Food Allergy Conferences in three cities and our Fourth Annual Teen Summit.

Our key initiative in the area of awareness was revamping our website, [www.foodallergy.org](http://www.foodallergy.org). We completely transformed it with a new look and functionality to provide greatly improved usability for visitors.

Under advocacy, FAAN was joined by 80 Junior Ambassadors and their families for our third Kids' Congress on Capitol Hill. They took action by asking their legislators to support food allergies.

And FAAN continued to take action by awarding two grants through our competitive research grant program, bringing the total amount of funding via this program to more than \$4.6 million since its inception in 2004.

Finally, a financial statement from our auditors is included in this report. As you will see, we remain a fiscally-sound organization. We are pleased to announce that for the third year in a row, FAAN received a 4-star rating from Charity Navigator, an independent charity evaluator, for efficient fiscal

management. Only 13% of the charities evaluated by Charity Navigator receive an exceptional rating for three consecutive years.

In closing, I'd like to remind you how far FAAN's impact extends beyond our membership. Between all of our programs, resources, and websites, FAAN reached more than 1 million people directly, and through media outreach, FAAN earned nearly 900 million media impressions. Throughout this annual report, you will note testimonials from parents of children with food allergies and adults who have been helped by FAAN. It is these personal stories that demonstrate in a real and personal way the impact that FAAN has on their lives. And, these stories put a voice to the 12 million Americans, including 3 million children, who live with potentially life-threatening food allergies.

Thank you for helping FAAN to take action to prevent food allergy reactions in 2009.

Sincerely,

**Julia E. Bradsher**



# Impact

At the heart of our mission are individuals with food allergies, young and old, whose needs we strive to meet. FAAN is part of a food allergy community that stands strong in its desire to find a cure and educate others about this potentially life-threatening medical condition. Through our educational and awareness programs, our websites, newsletters, and outreach, FAAN's impact has been felt throughout the world.

*Today is my son's last day in high school. I can't believe this is the same little boy that I called you crying about when the school nurse gave me a hard time about registering him for kindergarten in public schools. He has received a scholarship and is going to college halfway across the country. Thank you for helping us get him this far. I don't know how I could have made it without FAAN's support.*

~Mary Hamilla, Oviedo, Fla.

## A New Look

In November 2009, we launched a revamp of our primary website, [www.foodallergy.org](http://www.foodallergy.org), completely transformed with a new look and functionality to provide greatly improved usability for visitors.



## Online Outreach

FAAN's websites received more than 1 million visits in 2009. FAAN maintains five websites: [www.foodallergy.org](http://www.foodallergy.org), the children's website ([www.faankids.org](http://www.faankids.org)), the teen website ([www.faanteen.org](http://www.faanteen.org)), the College Network ([www.faancollegenetwork.org](http://www.faancollegenetwork.org)) and the Food Allergy & Anaphylaxis Alliance website ([www.foodallergyalliance.org](http://www.foodallergyalliance.org)).

We also continued our presence on social media, enhancing our efforts on Facebook ([www.facebook.com/pages/Fairfax-VA/The-Food-Allergy-Anaphylaxis-Network/6444807415](http://www.facebook.com/pages/Fairfax-VA/The-Food-Allergy-Anaphylaxis-Network/6444807415)), Twitter (@foodallergy and @JuliaBradsher), and YouTube ([www.youtube.com/FAANPAL](http://www.youtube.com/FAANPAL)), and we started a presence on Flickr ([www.flickr.com/photos/foodallergy](http://www.flickr.com/photos/foodallergy)).

*I love the new website. It is easy to navigate and is appealing to new members as well as people like myself who have supported FAAN for several years. The information is thorough and concise and helpful for all who come into contact with children, teens, and adults dealing with food allergies. Organizations such as FAAN not only raise awareness, but offer hope to those dealing with the everyday challenges of food allergies.*

~Kathleen Patten, East Orleans, Mass.



## Community Outreach Grants

In 2009, FAAN awarded eight community outreach grants for awareness and education projects in local communities. These outreach grants provide yet another avenue in which FAAN can help educate local communities about, and raise the awareness of food allergies and anaphylaxis.

## School Nurse Scholarships

Funded by FAAN's Walk for Food Allergy Community Outreach Grant Program, the School Nurse Scholarship Program enables school nurses to attend the National Association of School Nurses annual conference. In 2009, 14 school nurses from communities across the country were granted these scholarships.

## Special Allergy Alerts

When a food manufacturer or the Food and Drug Administration informs FAAN about food recalls involving the top eight allergens, FAAN immediately activates its Special Allergy Alert system. In 2009, FAAN sent 73 such alerts. Anyone can sign up to receive these electronic notices through FAAN's website.

*Thank you for offering this [community] grant again this year. It has been a lifesaver. My support group has been able to use the materials to educate the child development centers on Andrews Air Force Base and the parents, as well as make others aware of food allergies.*

*~SFC Theresa M. Williams, Andrews Air Force Base*

## Personalized Support

When FAAN members, educators, health professionals, and the public have a question about food allergy management, they seek out FAAN's expertise. We provide this service as part of our dedicated effort to educating others. For many, FAAN's toll-free number has essentially been a lifeline. FAAN's member services department personally responds to thousands of questions about food allergies. In 2009, FAAN received and responded to 35,702 inquiries via telephone and e-mail.

## Support Groups

FAAN's network of support groups around the country has grown to 135 groups, some of which have more than 200 members. The support groups provide education, outreach, awareness, and emotional support to families in their communities. The support groups also assist with fundraising through involvement with the Walk program and advocacy efforts at the grassroots level.

Twenty-eight groups applied for and received \$300 grants from FAAN's Back to School Support Group Grant program in fall 2009. These grants helped support efforts of local groups to improve food allergy awareness in their communities, and assisted them in providing educational opportunities for families and school personnel to make it easier for students with food allergies to enjoy a safe school experience.



## Newsletters

FAAN's flagship newsletter, the bimonthly *Food Allergy News*, was sent to more than 25,000 people in 2009, sharing news about the latest research along with human interest articles, tips, and allergy-friendly recipes. The child-friendly *Food Allergy News for Kids*, which is geared toward children 11 and under, is also sent bimonthly and features activities and stories from kids who share their photos and tips. For teens, FAAN sent out a biweekly e-newsletter with links to new teen-authored content on FAAN's [www.faanteen.org](http://www.faanteen.org).

FAAN's educational publication *Food Allergy News for Physicians* is sent quarterly to more than 17,000 pediatricians and allergists across the country. This newsletter contains articles on the latest food allergy research as well as tips for patients. FAAN also publishes a biannual newsletter, *Food Allergy News: Special Issue for School Nurses*, which is sent to more than 9,000 elementary school nurses nationwide. This publication is designed to help school nurses successfully manage students' food allergies by providing them with helpful articles, tips, and case studies.

*We've only been members for a few weeks, and I already feel tremendous support! I got the very first newsletter today and got great ideas on how to help prepare myself and her teachers for her to start preschool and stay safe! Thank you so much!*

~Alison Deyo, Rapid City, S.D.

*I just want to thank you for the wonderful recipes and support that you provide in the newsletter. It really helps me to not feel so alone in managing my daughter's food allergies. The tips on educating others are very helpful.*

~Kim Pawlowski, Pine Bush, N.Y.

*You probably know, but don't get told often enough, how much the [Food Allergy News] newsletter helps kids bravely face their food issues when they know that there are other kids out there with the same problems.*

~Heather Collins, Greenville, S.C.



## Award Winners

FAAN's impact is far-reaching, and our members in turn "pay it forward" by going above and beyond to raise awareness and educate others about food allergies.

### Mariel C. Furlong Awards for Making a Difference

More than 50 nominations were received for the 13th Annual Mariel C. Furlong Awards for Making a Difference. There were 13 awards presented. Winners included support group leaders, school staff, school nurses, and a food services director.

#### Community Service

Joy Leinenbach, Support Group Leader, Rochester, N.Y.; Jodi Stokes, Support Group Leader, Matthews, N.C.; Rachel Barnes, Awareness, Centennial, Colo.

#### Food Industry

Holiday World & Splashin' Safari, Santa Claus, Ind.

#### Health Professional

Dr. Michael Pistiner, Boston, Mass.; Dr. Kevin Murphy, Boys Town, Neb.

#### School

CHUM Co-op Preschool, Portage, Mich.; Dr. Jean Kendall and Dr. Charles Leone, Principals, Manhasset, N.Y.; Phyllis Lang, R.N., School District Nurse, Grofton, Mass.; Debra Kauffman, R.N., School Nurse, Bel Air, Md.; Sue Wilkerson, School Dining Services, Madison, Wisc.; Aurora Hoover, School Teacher, Saddle Brook, N.J.



### FAAN Grandparent Awards

This was the first year for the FAAN Grandparent Award. Two grandparents were presented with awards. The award was created to honor those grandparents whose actions have positively affected the lives of children with food allergies, and it provides an opportunity for family members to show how much they appreciate grandparents' support.

Vicky Elwess, Pioneer, Calif.

Dick Cotten, Mars, Pa.



# Education

Education remains the single most important component of staying safe while living with food allergies. FAAN’s commitment to educating the public about food allergy and anaphylaxis—taking action to prevent reactions—is unmatched. From peer education programs to training programs for food service staff to school lesson kits, FAAN continues to push for a heightened understanding and appreciation of food allergy throughout the nation. These efforts are crucial, given the rise in food allergies among children.

*We just wanted to say that we are very happy that we attended the conference in Tarrytown this year. Our daughter is allergic to peanuts and tree nuts, and hearing directly from Dr. [Hugh] Sampson regarding the efforts being put into research and the specific trials being conducted gave us hope for a cure. Also, spending the day with other parents who are going through the same ordeal made us realize that we are not alone. We want to thank you and your staff for your work in organizing these conferences, and for everything that your organization does for food allergy families.*

*~Kirstie and Anthony Fernandez, Chatham, N.J.*

## Kids Poster Contest

FAAN received more than 60 entries to the 12th Annual *Food Allergy News for Kids* Poster Contest depicting the theme, “Take Action, Prevent Reactions.”

The winners were:

### Ages 4–7

1st place: Karina, age 6, Coral Springs, Fla.

(poster shown, top)

2nd place: Samuel, age 5, Staten Island, N.Y.

3rd place: Akshay, age 5, Somerset, N.J.



### Ages 8–11

1st place: Brittney, age 10, Clifton, Va.

(poster shown, bottom)

2nd place: Samantha, age 10, Merrimack, N.H.

3rd place: Michael, age 9, Metairie, La.



## Youth Programs

The number of children with food allergies is growing. FAAN is here to help, not just the parents, but the children. Kids with food allergies are able to visit their own website ([www.faankids.org](http://www.faankids.org)), designed specifically for kids just like them, and learn about food allergies while playing educational games.

FAAN also has continued its commitment to teen outreach, as teens are at the highest risk of experiencing fatal reactions. In November, approximately 200 people came together for our Fourth Annual Teen Summit in Arlington, Va. Teens with food allergies ages 11 to 21 from around the country joined us for a weekend of fun, education, and discussion of topics unique to them.

## 16th Annual Food Allergy Conferences

FAAN’s annual Food Allergy Conferences, a unique undertaking that brings together the food allergy community for a learning and bonding experience, were held in Baltimore, Md., Rosemont, Ill., and Tarrytown, N.Y., and attracted 640 people. The 2009 theme was “Take Action, Prevent Reactions.”



# Awareness

A critical component of FAAN's mission is to raise awareness about food allergy and to ensure that it is accurately portrayed, whether through awareness events or media coverage. Food allergy awareness in the U.S. is crucial for the safety of millions of Americans with food allergies.

## Food Allergy Awareness Week

Food Allergy Awareness Week (FAAW), an event that was created by FAAN in 1997, was held May 10–16 this year. FAAN distributed nearly 1,200 information packets and offered additional web exclusive materials on our website.

Thousands of people commemorated FAAW by making presentations at schools, creating YouTube videos, handing out educational materials, and more. Outreach to governors for support resulted in FAAN receiving 26 official state FAAW proclamations.

*We have been members of FAAN for many years and also supporters of your efforts. When our daughter was first diagnosed with peanut and tree nut allergy some 20 years ago, there was little or no information available. Now, things are a bit easier, thanks to the time and efforts of FAAN.*

*~Nancy Sabino, Canton, Ohio*

## Media

FAAN received considerable media coverage in 2009, as approximately 2,500 articles were published about FAAN and food allergies, resulting in more than 879 million media impressions. During this time, FAAN issued 20 news releases, seven media statements in response to hot topics, and its first social media release.

Throughout the year, multiple articles about FAAN and food allergies appeared in leading newspapers including *USA Today*, and the *New York Times*, and articles by the Associated Press were picked up by numerous newspapers across the country.

Magazines also featured FAAN and food allergies including *TIME for Kids*, *TIME Magazine*, and *U.S. News and World Report*.

On television, FAAN was featured on the *NBC Today Show*, the *Martha Stewart Show*, and *Nick News*, and on the Internet, multiple articles were featured on *ABCNews.com* and *Oprah.com*, just to name a few. A variety of other outlets including local and online newspapers, trade publications, television stations, and blogs also covered FAAN and food allergies throughout the year.



## Walk for Food Allergy

In the sixth season of its nationwide effort to raise awareness and funds to fulfill our mission, the Walk for Food Allergy: Moving Toward a Cure events drew its largest crowds yet and raised more than \$2 million. The 35 Walks attracted almost 19,000 participants and were held in cities across the country.

## Trick-or-Treat for Food Allergy

FAAN's Trick-or-Treat for Food Allergy lets kids join in the Halloween fun while raising food allergy awareness. Instead of trick-or-treating for candy, kids raise funds for FAAN's food allergy education and research programs. In 2009, FAAN trick-or-treaters raised more than \$24,000.

## Heart of FAAN

In 2009, FAAN initiated the Heart of FAAN Child Ambassador Program. Parents nominated their children and created web pages on our site telling their child's story, complete with a photo of the child. Visitors to the website were able to vote for our 2010 Heart of FAAN Child Ambassador, 7-year-old Leandro de Armas of Miami, Fla. This program raised \$18,610 in 2009.

## Other Key Events

FAAN members also showed their support by participating in varied events such as FAAN's Golf Classic, Bike Across America, a Swim, Bike, Run for FAAN, and two online auctions.



# Advocacy

In 2009, FAAN continued to help advocate at the state and national level on behalf of all those affected by food allergy and anaphylaxis. With the revamp of our website this year, we included a Legislative Action Center, providing visitors with updates on current and pending legislation, links to elected officials and media contacts, and ways to work with FAAN to advocate on behalf of those living with food allergies.

*I just wanted to thank everyone at FAAN for a wonderful experience at the FAAN Kids' Congress on Capitol Hill. It was great for my son to be around so many other children with food allergies. He takes great pride in doing something that will help himself and others in the future. He hasn't stopped talking about it since we have been home!*

*~Amanda Higgins-Lekebusch, Windermere, Fla.*

## Kids' Congress on Capitol Hill

In September 2009, FAAN held its third Kids' Congress on Capitol Hill, an exceptional event that brings families together for a unique opportunity. Approximately 80 Junior Ambassadors and their families gathered on Capitol Hill in Washington, D.C. and met with their senators, representatives, and/or staffers to discuss several key issues relating to food allergy. The children advocated on behalf of The Food Allergy and Anaphylaxis Management Act (S.456/HR.1378), legislation calling for the creation of

voluntary, national guidelines to help schools manage students with potentially life-threatening food allergies, urged support for increased funding for food allergy research by the National Institutes of Health (NIH), and raised awareness of food allergy and anaphylaxis among our nation's lawmakers.

The event also allowed these families to meet similar families from around the country, and offered them a chance to tour our nation's capitol and learn about the legislative process.



## Restaurants and Schools

After years of collaboration involving FAAN, the Massachusetts Restaurant Association (MRA), the Massachusetts Department of Public Health (MDPH), and state lawmakers, landmark legislation was signed into law in Massachusetts. The new law was designed to better equip restaurants so that they can manage customers affected by food allergy.

To help with the training component of the new law, FAAN worked with MRA and MDPH to update our *Welcoming Guests with Food Allergies* guide, along with an accompanying DVD.

Full implementation of this important new law is expected to occur in 2010.

FAAN would like to thank celebrity chef Ming Tsai, along with Michael Pistiner, M.D., for their efforts to help pass this legislation.

FAAN and its members' efforts helped pass a number of state laws in 2009 to improve the ability of schools to manage food allergies: Colorado, Connecticut, Georgia, Illinois, Kansas, Louisiana, Maryland, Missouri, Ohio, and Texas.



# Research

Our quest for a cure for food allergies is unwavering. FAAN continues to make advancing scientific research a top priority. Because we rely on our members and the public to make this possible, we would like to express our gratitude for all those who supported our efforts this year to raise funds for food allergy and anaphylaxis research. FAAN's Research Advisory Board directs our research program agenda, reviews grant proposals and research study results, and oversees the grant award process.

*I want to take this opportunity to thank FAAN for supporting our research designed to understand the medical and scientific basis of eosinophilic esophagitis, its relationship to food allergy, and the development of the best treatment and eventual cure for this debilitating disease.*

*~Marc Rothenberg, M.D., Ph.D., Cincinnati Children's Hospital Medical Center, recipient of a FAAN research grant*

## Partnerships

In February 2009, FAAN participated in an Expert Panel Work Group in collaboration with the Centers for Disease Control & Prevention's (CDC) Division of Adolescent and School Health (DASH) and the U.S. Department of Agriculture. The Work Group is in the process of developing materials to help school staff and parents safely manage food allergies in the school setting.

Also in 2009, FAAN leadership staff, along with FAAN medical experts, participated in an *Expert Panel on Managing Food Allergies in Schools*, a two-day event hosted by the U.S. Department

of Agriculture (USDA), the federal body that oversees the national school lunch and breakfast programs.

In September 2009, FAAN began its fourth collaboration with the Centers for Disease Control and Prevention Division of Adolescent and School Health (CDC/DASH). The goal of this project is to create a *Food Allergy-Friendly School* toolkit consisting of an educational DVD, slide presentations, and informational materials to help school personnel across the nation safely manage students with food allergies.

In another collaboration with the CDC, FAAN distributed its *Child Care and Preschool Guide to Managing Food Allergies* training program to approximately 1,000 licensed child care centers in Iowa.

Thanks to a generous contribution, FAAN collaborated with the Illinois Network of Child Care Resource & Referral Agencies to distribute, free of charge, our *Child Care and Preschool Guide to Managing Food Allergies* to hundreds of licensed child care facilities in Illinois.

## Competitive Grant Program

Since the inception of our competitive Research Grant Program in 2004, FAAN has supported top scientists around the world who are dedicated to improving the lives of those with food allergies. This year, we awarded two research grants, bringing our total contribution to more than \$4.6 million for food allergy research. Set to begin in 2010, these new projects promise to fulfill two important prongs of our research mission: to find an effective treatment for food allergies and to improve the quality of life for families living with food allergies.

- Walnut Oral Immunotherapy (OIT) in Tree Nut Allergic Children and Adults, Stacie M. Jones, M.D., Arkansas Children's Hospital Research Institute
- Economic Burden of Food Allergy and Anaphylaxis in the United States, David Holdford, Ph.D., Virginia Commonwealth University

## National Institutes of Health (NIH) Research

For the second year in a row, FAAN has joined forces with the National Institute of Allergy and Infectious Diseases (NIAID) to support NIH's "Exploratory Investigations in Food Allergy" program. The primary goal of this program is to attract new researchers to the field of food allergy by increasing available research funding. In FY09, NIH tripled its commitment from \$2 million to \$6 million to fund awards in the field of food allergy research.

Also in collaboration with NIH, FAAN continues to support the important clinical research study known as LEAP: Learning Early About Peanut Allergy. Investigators aim to determine the best strategy for preventing peanut allergy in young children, hoping to shed light on whether avoidance or early exposure leads to better outcomes.

# Statements of Financial Position

	December 31,	
	2009	2008
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and Cash Equivalents	\$3,830,183	\$1,538,614
Investments	423,387	3,953,705
Accounts Receivable	49,632	35,711
Grants and Contributions Receivable	170,926	288,574
Inventory	145,807	147,441
Prepaid Expenses	142,812	117,548
Total Current Assets	4,762,747	6,081,593
Property and Equipment, Net	162,337	61,251
Deposits	25,580	19,352
Investments	—	99,000
457(b) Retirement Investments	212,408	159,606
Total Assets	\$5,163,072	\$6,420,802
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current Liabilities</b>		
Accounts Payable and Accrued Expenses	\$ 301,917	\$ 479,531
Grants Payable, Current Portion	934,622	781,774
Deferred Revenue, Current Portion	178,304	407,302
Deferred Lease Incentive, Current Portion	11,978	—
Total Current Liabilities	1,426,821	1,668,607
<b>Long-Term Liabilities</b>		
Grants Payable, Net of Current Portion	350,378	187,474
Deferred Revenue, Net of Current Portion	362,413	177,190
Deferred Lease Incentive, Net of Current Portion	41,139	—
457(b) Retirement Obligation	212,408	159,606
Total Liabilities	2,393,159	2,192,877
<b>Net Assets</b>		
Unrestricted:		
Undesignated	818,644	499,548
Board Designated	787,486	2,589,763
Total Unrestricted	1,606,130	3,089,311
Temporarily Restricted	1,163,783	1,138,614
Total Net Assets	2,769,913	4,227,925
Total Liabilities and Net Assets	\$5,163,072	\$6,420,802

For a full copy of audited financial statements, contact faan@foodallergy.org.

# Statements of Activities and Change in Net Assets

	Year Ended December 31,					
	2009			2008		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
<b>Support and Revenue</b>						
Contributions and Grants	\$2,860,233	\$ 928,990	\$3,789,223	\$3,545,743	\$ 899,712	\$4,445,455
Membership Dues	540,303	—	540,303	613,379	—	613,379
Resource Revenue	300,314	—	300,314	437,665	—	437,665
Special Mailing Revenue	34,634	—	34,634	34,465	—	34,465
Special Events Revenue, Net of Expenses of \$80,639 in 2009 and \$111,813 in 2008	280,077	—	280,077	316,294	—	316,294
Patient Conference Revenue	49,790	—	49,790	56,927	—	56,927
Special Programs	2,500	—	2,500	5,000	—	5,000
Interest and Dividends	21,915	—	21,915	141,786	—	141,786
Realized Loss on Sale of Investments	(106)	—	(106)	(28,341)	—	(28,341)
Unrealized Gain on Investments	—	—	—	202	—	202
Miscellaneous	11	—	11	1,046	—	1,046
Net Assets Released from Restrictions—Satisfaction of Program Restrictions	903,821	(903,821)	—	763,806	(763,806)	—
Total Support and Revenue	4,993,492	25,169	5,018,661	5,887,972	135,906	6,023,878
<b>Expenses</b>						
Program Costs	5,285,132	—	5,285,132	4,444,394	—	4,444,394
General and Administrative	647,824	—	647,824	762,830	—	762,830
Fundraising	543,717	—	543,717	508,431	—	508,431
Total Expenses	6,476,673	—	6,476,673	5,715,655	—	5,715,655
<b>Change in Net Assets</b>	(1,483,181)	25,169	(1,458,012)	172,317	135,906	308,223
<b>Net Assets, Beginning of Year</b>	3,089,311	1,138,614	4,227,925	2,916,994	1,002,708	3,919,702
<b>Net Assets, End of Year</b>	\$ 1,606,130	\$ 1,163,783	\$ 2,769,913	\$3,089,311	\$1,138,614	\$4,227,925

For a full copy of audited financial statements, contact faan@foodallergy.org.

# Statement of Functional Expenses

Year Ended December 31, 2009	General and			Total Expenses
	Program Costs	Administrative	Fundraising	
Salaries	\$1,574,897	\$ 398,755	\$204,499	\$2,178,151
Payroll Taxes	118,313	29,956	15,363	163,632
Employee Benefits	161,279	40,835	20,942	223,056
Retirement	29,370	7,436	3,813	40,619
Cost of Resources Sold	89,537	—	—	89,537
Grants and Scholarships Awarded	1,571,147	—	—	1,571,147
Product Development and Design	23,490	—	—	23,490
Contract Labor	13,365	11,458	443	25,266
Rent	—	288,065	—	288,065
Travel	151,953	6,932	3,262	162,147
Conferences	84,769	—	—	84,769
Accounting and Legal	8,032	47,108	303	55,443
Other Professional Fees	282,004	245	17,053	299,302
Supplies	50,487	36,052	1,763	88,302
Insurance	16,751	4,062	—	20,813
Dues and Subscriptions	4,064	1,688	995	6,747
Postage and Shipping	239,041	1,829	28,934	269,804
Equipment Rental and Maintenance	45,389	30,002	—	75,391
Telephone	18,417	30,948	562	49,927
Service Charges	64,064	4,220	44,071	112,355
Meals and Entertainment	40,786	9,166	150	50,102
Property and Other Taxes	—	2,949	—	2,949
Advertising	5,237	—	—	5,237
Computer and Internet	27,373	26,316	2,325	56,014
Depreciation and Amortization	—	33,925	—	33,925
Printing and Publications	162,607	20,081	87,483	270,171
Staff Training	7,520	4,745	—	12,265
Storage	5,403	—	—	5,403
Staff Recruiting	1,471	89,928	—	91,399
In-Kind Expenses	49,574	—	18,708	68,282
Other	33,318	1,836	17,809	52,963
Overhead Allocation	405,474	(480,713)	75,239	—
<b>Total Expenses</b>	<b>\$5,285,132</b>	<b>\$ 647,824</b>	<b>\$543,717</b>	<b>\$6,476,673</b>

For a full copy of audited financial statements, contact faan@foodallergy.org.

# Statements of Cash Flows

	Year Ended December 31,	
	2009	2008
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Change in Net Assets	\$ (1,458,012)	\$ 308,223
Adjustments to Reconcile Change in Net Assets to Net Cash Provided by (Used in) Operating Activities:		
Depreciation and Amortization	33,925	44,945
Realized Loss on Sale of Investments	106	28,341
Unrealized Gain on Investments	—	(202)
Loss on Disposal of Fixed Assets	—	3,913
Donated Investments	(4,370)	(1,016)
Deferred Lease Incentive	53,117	—
Change In:		
Accounts Receivable	(13,921)	2,292
Grants and Contributions Receivable	117,648	(228,774)
Inventory	1,634	35,460
Prepaid Expenses	(25,264)	(18,735)
Deposits	(6,228)	4,544
Accounts Payable and Accrued Expenses	(177,614)	128,914
Grants Payable	315,752	30,291
Deferred Revenue	(43,775)	(47,058)
<b>Net Cash Provided by (Used in) Operating Activities</b>	<b>(1,207,002)</b>	<b>291,138</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of Fixed Assets	(135,011)	(24,629)
Proceeds from Sales/Maturities of Investments	4,058,908	5,685,000
Purchase of Investments	(425,326)	(6,501,951)
<b>Net Cash Provided by (Used in) Investing Activities</b>	<b>3,498,571</b>	<b>(841,580)</b>
<b>INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	<b>2,291,569</b>	<b>(550,442)</b>
<b>CASH AND CASH EQUIVALENTS, Beginning of Year</b>	<b>1,538,614</b>	<b>2,089,056</b>
<b>CASH AND CASH EQUIVALENTS, End of Year</b>	<b>\$ 3,830,183</b>	<b>\$ 1,538,614</b>

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# The Food Allergy & Anaphylaxis Alliance

The Food Allergy & Anaphylaxis Alliance, which was formed by FAAN in 1999, continued with its tradition in 2009 of gathering in Fairfax, Va., for its ninth annual meeting. Representatives from 10 international food allergy organizations discussed food allergy labeling, research, the psychosocial impact of food allergies, and food allergy practices in their respective countries.

They also agreed that food allergy should be viewed as a global health issue. In keeping with that, the Alliance members reached out to the World Health Organization and the World Allergy Organization as part of this global initiative. Additionally, Alliance members renewed their commitment to advocate for consistent food labeling, public policy changes on epinephrine, school food allergy management, and improved traveling/dining with food allergies.

FAAN CEO Julia Bradsher was invited to serve as the patient organization representative to the World Allergy Congress (WAO) meeting in Buenos Aires, Argentina. She provided a consumer perspective on behalf of Alliance members for the WAO's committee to establish global guidelines to treat cow's milk allergy.

## The Food Allergy & Anaphylaxis Alliance Members:

<b>Australia</b> Anaphylaxis Australia, Inc.	<b>Israel</b> Israel Food Allergy Support Network	<b>New Zealand</b> Allergy New Zealand
<b>Canada</b> Anaphylaxis Canada Association Québécoise des Allergies Alimentaires	<b>Italy</b> Food Allergy Italia	<b>Sweden</b> Swedish Asthma & Allergy Association
<b>China</b> Hong Kong Allergy Association	<b>Japan</b> Food Allergy Partnership	<b>United Kingdom</b> The Anaphylaxis Campaign
<b>Germany</b> Deutscher Allergie- und Asthmabund e.V.	<b>The Netherlands</b> Nederlands Anafylaxis Netwerk	<b>United States of America</b> The Food Allergy & Anaphylaxis Network



# Boards, Councils, and Committees

FAAN's board and committee members provide invaluable input throughout the year in many areas such as education and research. The Board of Directors, FAAN's governing body, leads us in our mission and strategic direction. FAAN's Medical Advisory Board, comprised of the nation's leading food allergy experts, provides general guidance as well as critical feedback for FAAN publications and materials, ensuring that this information is scientifically accurate for our audience.

## Board of Directors

### Chair

Ron Triani  
Riegelsville, Pa.

### CEO and President

Julia E. Bradsher  
Fairfax, Va.

### Board Secretary

Cindy Durant  
(beginning Sept. 29, 2009)  
Fairfax, Va.

Terence J. Furlong  
(through July 1, 2009)  
Fairfax, Va.

### Immediate Past Chair

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Joseph A. Levitt, Esq.  
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Anne Muñoz-Furlong, Founder  
(through June 9, 2009)  
Fairfax, Va.

Lisa Punt  
(through June 2009)  
Ellicott City, Md.

Sylvia Rowe  
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David Tharp  
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Ron Triani  
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